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Induction Principles (developed by UCA Induction Working group)

1. Induction is not just a one off activity aimed at first year students, but should include the full student lifecycle. Induction should be ongoing and iterative, consisting of 4 stages: pre-arrival, arrival, welcome/enrolment and on-course orientation.

2. At pre-arrival, all student information will be accessible and feature localised images and experiences to encourage students to get to know each other and what to expect from their studies. Particular attention should be given to international students to prepare them for academic study (eg subject glossaries; guide to creative arts study).

3. At pre-arrival, all courses should encourage online engagement with new and returning students before they arrive. The group suggests a welcome or welcome back email is sent to each student.

4. At arrival, students will be assisted to settle in to campus and student life through a programme of activities focused on the caring community, well-being, health and welfare and consent. These will be provided by LSS, Accommodation Services and Student Union.

5. All welcome/enrolment activities and events should include the authentic voices of current UCA students.

6. Welcome back activities should be organised for returning students, which encourage communities of practice and autonomous learning.

7. The content of welcome/enrolment presentations should include representative images of UCA campus sites and people and include a good mix of interactive activities which emphasise our diverse and caring community, looking after each other, Health & Welfare and Consent. It is suggested that localised images of UCA campus/resources and people are shown and that presentations include a good mix of interactive activities which are socially led and focus on students getting to know each other and the university.

8. Within 1st 3 weeks of term, an on-course orientation experience should be provided to myUCA, inviting students to explore how the course intends to use the online resource.

9. Within 1st 3 weeks of term 1, courses should ensure that on-course orientation includes opportunities for 2nd/3rd years to meet new Year 1 students with an emphasis on their experience of being a Year 1 student. All courses should also consider the possibility of peer mentoring or buddying especially for BAME, international and disabled students.

10. Within the 1st 3 weeks of term 1, courses should ensure that students are encouraged to engage with a range of extra curricula activities, eg Open Lectures, Industry Talks, SU clubs (eg Liberation groups) and LSS-sponsored activities and events.
Does your induction include opportunities for students to engage in online communities before they start on the course?

“To improve retention and completion in HE, students need to have clearer expectations about the processes and purposes of learning at this level ... HE must articulate these processes and purposes with increasing reference to increased self-awareness, personal development and change” (Harding and Thompson c.2011: 43).

Studies at UCA and the HE sector show that providing students with a clear understanding of what to expect from the university experience, and what is expected of them, helps to promote engagement. What is even better is to give new students opportunities to hear the experiences of first year students and how they adapted, changed, survived and succeeded. The development of an area of university websites that are specifically aimed at new entrants and their families and focus on the challenges and advantages of entering an undergraduate programme (Woodfield and O’Mahony 2016: 46-47, Morey et al 2011: 48) are particularly beneficial. Please ensure that you send out the new the Pre-Arrival IT Guide to all students that have accepted a place on your course.

Does your induction provide students with details of a named personal development tutor?

“During Induction all new students should discuss expectations - their own, those of the course team and those of the university. In particular, they should understand the ethos of the course and its delivery ... This induction is best thought of as a process, rather than an event, involving reinforcement throughout the first year” (Harding and Thompson c.2011).

UCA research and practice around induction tutoring, suggests that by providing students with a named Personal Development Tutor who is interested in their wellbeing and academic progress (Barratt, 2018; Fitzwater, 2017), students are less likely to drop out. Relationship building between staff and students is central to retention and student personal development. It is crucial that such support be visible and accessible to students, alongside other support mechanisms offered by the institution. The success of this system is shown to depend on several factors, which, based on a study of strategies at Oxford Brookes University and University of Reading, Morey (2011) sets out as:

• Tutorials providing a visible, structured and valued system of support;
• Engagement, responsibility and commitment from both sides;
• A named Personal Development Tutor who is available from the induction period and is interested in the student’s well-being and academic progress;
• Inclusion of measures to improve students’ academic confidence.

See Personal Development Tutor Policy 2019

Does your induction integrate the pre-arrival task into the induction programme?

Pre-arrival tasks are commonplace across all creative arts courses at UCA. Student feedback has been positive and most courses now use the pre-arrival task within course induction. Boyle (2011) establishes that pre-entry events that have both a
structured academic dimension, such as providing preparatory skills, and a social dimension are particularly important as: “many groups of students, such as mature, local, and part-time students of those with caring and work commitments, will not engage with any activities that seem purely social and non-essential components of the course” (Boyle 2011: 50-52). Boyles’ study also evidences the importance of structured activities and events in helping students establish this sense of belonging, showing that establishing structure within an unfamiliar environment enforces social norms that encourage people to interact through shared experience (Boyle 2011: Section 7.2.3 key message B).

**Does your induction refer to localized student information that is current and relevant to a students experience on your course/campus?**

Studies of student success at UCA suggest that courses that emphasise the value of transition and how to manage it (rather than ease it) provide students with a sense of belonging and campus community. You might also find it useful to refer students to the SU housing guidance [https://ucasu.com/housing-guide/](https://ucasu.com/housing-guide/) and the SU guide to Creative Burnout: [https://ucasu.com/support/creative-burnout-toolkit/](https://ucasu.com/support/creative-burnout-toolkit/). Building a sense of community through peer-group and extra-curricular activities that combine academic and social input can be beneficial here.

**Does your induction provide opportunities for students to develop friendship groups and support networks?**

“Approximately one third of first year students have experienced doubts sufficiently strong to make them consider withdrawing at some point during the first year” (Nottingham 2011: Finding a).

Several studies emphasise the importance of the first year, generally agreeing that approximately a third of students consider withdrawing during Year 1 of their course (Boyle et al 2011: 43-44 and 97 and Nottingham 2011). Ensure that your students are aware of the role of the Gateway and the ‘U at UCA’ wellbeing app and refer them to the SU Clubs and Societies. Research at UCA suggests that student anxieties early in their University career are predominantly about fitting in and belonging, rather than coping with the academic workload.

**Does your induction welcome back your 2nd and 3rd year students?**

Whilst we may rightly focus much attention on the transition of our students into higher education and first year experience, much less consideration has been given to the subsequent years of study and the student experience of academic and social transitions. Studies in the sector show that the move to the 2nd year and the process of adaptation is complex with changes in workload, style of working and a range of social issues associated with living in shared housing along with the responsibilities that come with it, all interacting to make this another very significant transition within the student experience. You might also find it useful to refer students to the SU housing guidance [https://ucasu.com/housing-guide/](https://ucasu.com/housing-guide/) and the SU guide to Creative Burnout: [https://ucasu.com/support/creative-burnout-toolkit/](https://ucasu.com/support/creative-burnout-toolkit/)

**Does your induction provide opportunities to sample/practise normal first year learning?**
Studies at UCA suggest that students would find it reassuring to actually sample real learning activities during induction week rather than listen to lectures about what learning is going to be like. We recommend that all course inductions include ‘normal’ first year learning activities. We’d recommend that lecturers act as reflective practitioners whilst delivering such activities and periodically explain why this particular approach or activity is used. Students who have previously studied BTECs or other non-A-level routes may particularly appreciate early opportunities to sample HE learning. Where possible, these tasks should be integrated, in other words, a first project could be designing a plan of the campus. It is absolutely true that new students are itching to be doing, not sitting in a lecture theatre being told things. Getting doing is also good because it sets out how students should be working.

**Does your induction include an orientation to myUCA which invites students to explore the resource and find out how the course intends to use the platform for learning?**

There is nothing worse than sitting watching a lecture about how to use a resource. Studies at UCA reveal that courses that encourage students to explore online tools such as myUCA have happier students. There are also online videos available for students to work through. If in doubt, speak to your local Learning Technologist (Maria Tannant (Kent) mtannant@uca.ac.uk; Matthew Drury (Surrey) mdrury@uca.ac.uk)

**Does your induction include presentations that are interactive and focused on students getting to know each other?**

Do as little explaining as possible. Any presentations you do should build in opportunities for students to get to know each other, emphasizing the caring community, looking after each other, health and welfare and consent. One of the worst aspects of a bad induction is telling students things. Instead, devise a formal way for them to explore and find out for themselves, perhaps in groups, perhaps using a worksheet, perhaps as part of a first assignment. Every spoken instruction should also be available in writing. Also, think about having online videos available, which they can refer to as often as they want.

**Does your induction invite second and third years to buddy or peer mentor your first year students?**

Students from the second or final year offer a very different perspective to the course team and new students may be less embarrassed asking them questions. Studies at UCA have revealed that building a relationship between experienced students and new students can help to ease the transition into university life and provide ongoing support during a programme of study. UCA has recently developed a BAME Manifesto, with a number of actions including encouraging student self-efficacy; if your BAME students believe in themselves, they are more likely to succeed. We suggest that returning students be used for mentoring, buddying, orientation activities and/or campus tours.
Does you induction provide students with a programme of extra curricula activities such as Open Lectures, Industry Talks, SU clubs and societies, LSS-sponsored events.

‘feeling embedded socially through extra curricula activities’ is an important component in students’ sense of belonging, (Woodfield and O’Mahony 2016: 6).

Research at UCA shows that retention is improved when students are engaged with University life and are supported in developing strong peer communities. Talk to your students about what they understand by self-directed and independent learning and promote the value of extra-curricular activities for CV building and professional networking.

Updated by Teaching & Learning Development Manager, 20 June 2019